

Amazon Privacy & Data Handling Policy

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This Privacy & Data Handling Policy describes how balance.as processes information obtained through the Amazon Selling Partner API (SP-API) in connection with the Amazon Accounting Integration for Microsoft Dynamics 365 Business Central.

This policy supplements the general privacy policy of balance.as and specifically addresses Amazon-related information processed through the integration.

1. Service Provider

The service is provided by:

Aktieselskabet balance.as

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www.balance.as

balance.as provides software development, ERP integration and business process automation services, with particular expertise in Microsoft Dynamics 365 Business Central.

balance.as has provided ERP solutions and related services since 1996.

2. Scope of This Policy

This policy applies to Amazon information processed through the balance.as Amazon Accounting Integration for Microsoft Dynamics 365 Business Central.

The integration is designed to transfer relevant information from the customer's Amazon Seller Central account directly into the customer's Microsoft Dynamics 365 Business Central environment.

balance.as does not operate a separate intermediate database for storing Amazon business data as part of the standard integration.

3. Data Flow

The standard data flow is:

Amazon Seller Central → Amazon Selling Partner API → balance.as integration → Customer's Microsoft Dynamics 365 Business Central

The balance.as integration acts as the technical integration layer between Amazon and the customer's Business Central environment.

Amazon data is retrieved through the customer's authorized SP-API connection and transferred to the customer's Business Central environment.

Amazon business data is not intentionally stored in a separate balance.as database or other intermediate data store between Amazon and Business Central.

Once the data has been transferred to Business Central, the data is subject to the customer's Business Central configuration, accounting processes, access controls and applicable retention requirements.

4. Data Obtained from Amazon

Depending on the functionality enabled for a customer, the integration may retrieve and transfer the following categories of information from Amazon Seller Central:

Data category	Examples	Purpose
Order data	Order ID, order date, order status, marketplace	Order processing and Business Central integration
Sales data	Sales amounts, quantities, product references	Sales processing and reporting
Transaction data	Transaction information and amounts	Financial processing and reconciliation
Settlement data	Settlement amounts, dates and references	Accounting and reconciliation
Fee data	Amazon fees and charges	Accounting and financial reporting
Product data	SKU, product references and related information	Product and sales processing
Inventory data	Inventory-related information	Inventory processing
Marketplace data	Marketplace identifiers and related information	Correct processing of marketplace transactions

Only data required for the functionality enabled for the customer is requested and processed.

5. Purpose of Processing

Amazon information is processed solely for purposes related to providing the authorized integration between Amazon Seller Central and Microsoft Dynamics 365 Business Central.

These purposes include:

- importing Amazon data into the customer's Business Central environment
- supporting order and sales processes
- supporting accounting and reconciliation
- processing Amazon settlements and fees
- supporting financial reporting
- maintaining and operating the integration

- troubleshooting and resolving integration errors
- securing and monitoring the integration

Amazon data is not used for advertising, profiling or unrelated commercial purposes.

Amazon data is not sold to third parties.

Amazon data is not used to train artificial intelligence or machine learning models.

6. Data Minimization

balance.as follows the principle of data minimization.

The integration requests and processes only the Amazon data and SP-API permissions that are necessary for the functionality enabled for the customer.

balance.as does not request access to Amazon information merely because such information is technically available through the Amazon Selling Partner API.

Where the functionality can be provided without access to personal or Restricted Data, such access is not requested.

7. Amazon SP-API Permissions

The integration uses the Amazon Selling Partner API.

The specific SP-API roles and permissions requested depend on the functionality enabled for the customer.

For Finance & Accounting functionality, balance.as requests the permissions necessary to retrieve the financial, transaction, settlement and fee information required for the accounting integration.

Additional Amazon permissions are only requested where they are required for a specific, documented integration function.

balance.as follows the principle of least privilege when requesting Amazon SP-API permissions.

8. Restricted Data and Personal Information

The standard Finance & Accounting functionality is designed to process Amazon financial and transaction-related information required for accounting and reconciliation.

The integration does not intentionally request Amazon Buyer Personal Data or other Restricted Data where such information is not required for the enabled functionality.

Where personal information is processed as part of an enabled integration function, the information is processed only for the specific purpose for which access has been authorized and is handled in accordance with applicable data protection requirements and the customer's data processing agreement with balance.as.

Where access to Restricted Data is required for a specific service function, the applicable Amazon requirements and security controls will apply.

9. Data Storage and Hosting

The standard balance.as Amazon integration does not use a separate intermediate database for storing Amazon business data.

Amazon data is transferred from Amazon through the integration directly into the customer's Microsoft Dynamics 365 Business Central environment.

The customer's Business Central environment therefore serves as the destination for the imported Amazon business data.

Data stored in Business Central is subject to the customer's Microsoft Dynamics 365 Business Central environment, configuration, access controls, backup procedures and retention requirements.

balance.as does not establish a separate Amazon data repository for the standard integration.

10. Security

balance.as applies appropriate technical and organizational security measures to protect information processed through the integration.

These measures include, where applicable:

- encrypted communication
- secure authentication
- access control
- restricted administrative access
- secure handling of Amazon authorization credentials and tokens
- logging and monitoring of integration activities
- secure software development and maintenance procedures
- backup and recovery procedures provided by the relevant Business Central environment
- incident response procedures
- regular maintenance and security updates

Access to Amazon-related information is limited to authorized systems and personnel who require access for legitimate business or support purposes.

11. Amazon Authorization Credentials and Tokens

The customer authorizes balance.as to access the relevant Amazon data through Amazon's authorization mechanisms.

Amazon authorization credentials and tokens required to establish and maintain the authorized connection are handled securely and are not used for purposes other than operating the authorized integration.

Access to authorization information is restricted to systems and authorized personnel where necessary to operate, maintain or troubleshoot the integration.

When authorization is revoked or the integration is terminated, balance.as will no longer retrieve new Amazon data using the revoked authorization.

12. Data Retention

The balance.as integration does not maintain a separate long-term repository of Amazon business data.

After transfer to Business Central, the relevant Amazon information is retained within the customer's Business Central environment according to the customer's business processes, configuration and applicable legal and accounting requirements.

Microsoft Dynamics 365 Business Central supports the retention and management of accounting and business records required by applicable legislation.

For customers subject to Danish accounting requirements, Business Central can support the retention of digital accounting records for the applicable statutory retention period, including requirements relating to digital bookkeeping.

The specific retention period for information in Business Central is determined by the customer's legal obligations, accounting requirements and Business Central configuration.

13. Deletion and Termination

When a customer terminates the Amazon integration, balance.as will cease retrieving new Amazon information using the customer's authorization.

Because the standard integration does not maintain a separate long-term Amazon data repository, there is normally no separate Amazon business-data database maintained by balance.as that must be deleted after termination.

Amazon-related records already transferred to the customer's Business Central environment remain under the customer's control and are managed in accordance with the customer's Business Central configuration, accounting requirements, applicable retention obligations and data deletion procedures.

Any credentials, tokens or technical information maintained by balance.as for the purpose of operating the integration are handled and removed in accordance with applicable procedures following termination or revocation.

14. Data Sharing and Subprocessors

balance.as does not sell Amazon information or share Amazon information with third parties for advertising, profiling or unrelated commercial purposes.

The standard integration transfers Amazon information to the customer's own Microsoft Dynamics 365 Business Central environment.

The operation of Microsoft Dynamics 365 Business Central is provided through Microsoft's cloud infrastructure and is subject to Microsoft's applicable security, privacy and data protection framework.

Where other third-party infrastructure or service providers are required to operate the integration, they are used only where necessary for the provision of the service and are subject to appropriate contractual, security and data protection requirements.

15. Customer Control and Authorization

The Amazon seller remains in control of the authorization granted to balance.as.

The customer authorizes the connection between its Amazon Seller Central account and the balance.as integration.

The customer may revoke the authorization through the applicable Amazon Seller Central mechanisms.

Upon revocation, balance.as will no longer retrieve new Amazon information through the revoked authorization.

The customer remains responsible for the configuration and access control of its own Business Central environment.

16. Data Processing Agreement

Where balance.as processes personal data on behalf of a customer, the processing is governed by the applicable Data Processing Agreement (DPA) between balance.as and the customer.

The DPA defines the respective responsibilities of balance.as and the customer regarding the processing of personal data and supplements this Amazon-specific policy where applicable.

balance.as processes personal data only for documented purposes and in accordance with the customer's instructions and applicable data protection legislation.

17. GDPR and Privacy

balance.as processes personal information in accordance with applicable data protection legislation, including the EU General Data Protection Regulation (GDPR), where applicable.

The processing of personal data is subject to appropriate technical and organizational measures and, where applicable, a Data Processing Agreement with the customer.

Further information about balance.as' general privacy practices is available in the company's general Privacy Policy.

18. Security Incidents

balance.as maintains procedures for identifying, investigating and responding to security incidents.

Where a security incident affects customer data, balance.as will assess the incident and take appropriate measures in accordance with applicable contractual and legal requirements.

Where notification is required under applicable law or contractual obligations, balance.as will notify the relevant customer without undue delay and provide relevant information concerning the incident.

19. AI and Machine Learning

Amazon information obtained through the integration is not used to train, develop or improve artificial intelligence or machine learning models.

Amazon information is used solely for the purposes described in this policy and for providing the authorized integration service.

20. Changes to This Policy

This policy may be updated when the service, Amazon Selling Partner API requirements, infrastructure, security measures or applicable legislation changes.

The latest version of this policy will be made publicly available on the balance.as website.

21. Contact

Questions regarding Amazon data processing or this policy can be directed to:

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